

ABOUT RIVHSA

The Region IV Head Start Association, Inc. (RIVHSA), founded in 1986, is a private, not-for-profit membership organization dedicated to improving the quality of early care and education for Head Start (HS) and Early Head Start (EHS) children and their families. It is our mission to serve as a clearinghouse to our grantees and affiliate groups by providing resources, technical assistance, and training that promote their delivery of quality services. RIVHSA represents more than 165,000 children, 30,000 staff and 250 member programs. Our regional network includes a growing alliance of corporate partners and individual members, as well as our 8 state affiliates: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee.

ABOUT OUR ANNUAL CONFERENCE

Each year, hundreds of Head Start professionals, parents, and community partners convene in Atlanta at our annual training conference, the premier professional development event for the regional Head Start community. Our conference provides the perfect opportunity for participants to connect with colleagues, gain insight from noted speakers, as well as attend relevant, cutting-edge presentations addressing best practices, quality initiatives and emerging trends. Participants also take advantage of opportunities to tour our lively exhibit marketplace featuring the latest products, resources, and services in the child and family development field.

EXHIBITOR AND ADVERTISER ADVISEMENT

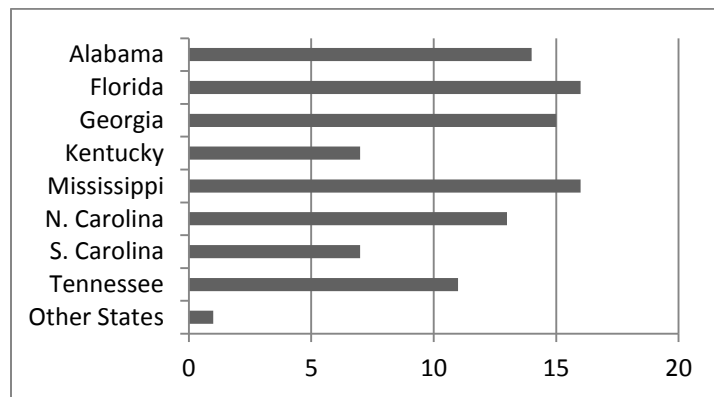
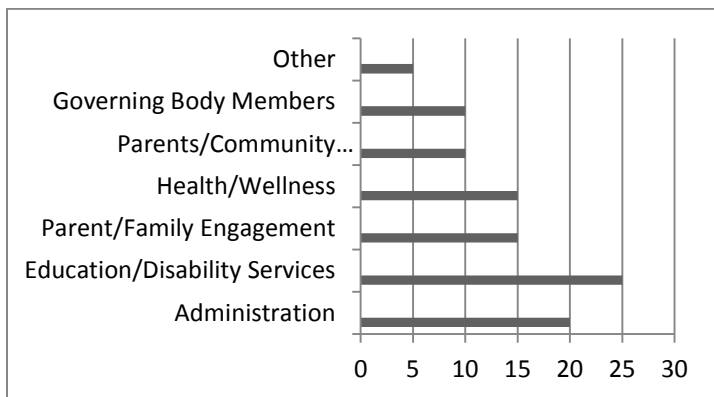
RIVHSA encourages the exchange of diverse opinion at our conferences. Thus, the ideas presented do not necessarily reflect RIVHSA's official position on a particular topic or issue and RIVHSA assumes no responsibility for any statement of fact or opinion presented at our conferences. In addition, the acceptance of advertising or exhibitors does not imply endorsement of products or services by RIVHSA.

EXHIBITOR & ADVERTISER PROSPECTUS

RIVHSA invites you to exhibit at our annual conference. This inspiring and informative gathering is the perfect place to join our regional community of HS/EHS professionals, parents, and partners. Come, be a part of our lively exhibit marketplace frequented by conference participants seeking a diversity of products, resources and services showcased in one convenient location.

TARGET AUDIENCE

Our average attendance is 1000-1200 conference participants. The attendees include HS/EHS administrators, managers, practitioners, educators, center-based staff, governing body members, parents and community partners, as well as affiliate representatives and regional partners. The chart below indicates the percentage of attendance by participant category and affiliate states.



EXHIBITOR & ADVERTISER PROSPECTUS

WHY EXHIBIT?

This event is an excellent opportunity to:

- Build visibility in the regional HS/EHS community.
- Gain access to more than 1000 HS/EHS professionals, parents and partners in a single venue.
- Demonstrate, promote, and sell your products and/or services.

WHO SHOULD EXHIBIT

RIVHSA welcomes organizations and companies that offer a wide variety of products and services for the HS/EHS community. The majority of the organizations and companies that exhibit at our event offer products and/or services which focus primarily in the areas of early childhood education, parent and family engagement, health and wellness, professional development, program operation and management, as well as technology and research.

EXHIBIT SPECIFICATIONS

The educational sessions are conveniently located close to the lively Exhibit Hall to encourage participants to visit booths throughout the conference. In addition, all exhibitors will be listed in the conference program with their customer contact information in our Exhibitor Directory. Also, exhibitors will receive one complimentary standard registration for each exhibit space reserved which entitles you to entry into all sessions except those that require additional fees.

There are 40 individual booth spaces available and there is no limit to the number of spaces that can be purchased. Space will be reserved on a first-come, first-paid basis. Once we receive your registration form and payment, you will receive an Exhibitor's Planning Packet. Each booth measures 10 feet by 10 feet and includes high back drapes, draped side rails, skirted table with two chairs, wastebasket, and a sign identifying your company or organization. Cost per booth is \$400.

EXHIBITOR & ADVERTISER PROSPECTUS

WHY ADVERTISE?

Our conference program is an effective marketing tool to prompt more than 1000 professionals from the Head Start and early childhood development community to stop by your exhibit booth, visit your website, or call your office to learn more about your exciting resources and products. If your organization is interested in advertising in our conference program, please purchase ad space early to secure the best location in the conference program. Please review the price list below and remit your registration form with payment to our office.

Program Ads	Rates
Program Cover (Color Outside Back Page only)	\$1000.00
Program Cover (Color Inside Front and Back Pages)	\$750.00
Full Page (Color)	\$750.00
Full Page (Black/White)	\$500.00
Half Page (Black/White)	\$250.00



WHY CORPORATE SPONSORSHIP?

Becoming a corporate sponsor shows a vested interest in RIVHSA and our member programs. As a corporate sponsor, your company is doing more than establishing or strengthening its connection to our member network, but you're also joining a community of professionals, parents and partners dedicated to making a difference.

PARTNERS IN QUALITY

Over the years, Head Start and Early Head Start has experienced tremendous growth in all areas of service delivery. Consequently, RIVHSA seeks partnerships that can help to offset the increased resources grantees need to be innovative and effective.

PARTNERS IN PUBLIC POLICY

RIVHSA is committed to telling our collective story in a compelling manner to achieve results in shaping public policy that impacts the Head Start community. Our partners remain abreast of current public policy issues and learn how to be a change agent.

PARTNERS IN PROFESSIONAL DEVELOPMENT

RIVHSA offers training opportunities that strengthen program administration, staff development, parent involvement, and community partnership. We collaborate with our partners to provide quality learning experiences addressing key issues, initiatives, and best practices.



ADVANTAGES OF CORPORATE SPONSORSHIP

There are many advantages of sponsorship, and our program allows you to customize a package that fits your needs as well as your budget. When you customize your package, you build in tremendous value and unleash opportunities to grow your business.

The sponsorship year is valid for the period of October 1 – September 30. Our corporate sponsorship program is a powerful tool for expanding and strengthening customer networks through partnerships that support quality, advocacy, and professional development.



EXPERIENCE THE VALUE OF SPONSORSHIP

- Enrollment in the RIVHSA Marketplace, a one-stop resource for programs to find standard discounts from our corporate members.
- Recognition in our Annual Report, e-newsletters and e-alerts, as well as signage
- Exclusive access to attendee list for events as well as grantee members.
- Exclusive invitation to our summer conferences for regional HS/EHS leadership
- Policy and legislative alerts as well as regional updates
- The opportunity to expand professional networks and strengthen your voice as an advocate at the regional and national level